



# Burkinabe Televisions Shop at MICA

Television will definitely be part and parcel of the Pan-African Film and TV Festival of Ouagadougou. Many channels are involved, all with a specific idea in mind: to meet film producers, directors, buyers or re-sellers. The overall objective remaining to actively participate in the promotion of African cinema.



### TV Channels are the leading film distributors

The Burkinabe National Television (RTB) is at MICA to offer its programme to festival-goers, acquire new programmes and propose two TV series *Affaires publiques* and *Vis-à-vis*. RTB is therefore looking for programme buyers and sellers. Mariam KONE from the Sales and Marketing Department has already met Côte Ouest and Africa Toon and discussions seem reassuring.

For its part, Savane Media is looking for film

authors, directors and producers to enrich its programme. Its Sales and Marketing Director Emmanuel ABISSI says he is having a fruitful participation given the numerous meeting opportunities.

3TV has already put together a few programmes after meeting with filmmakers. Technician Jean FOFANA told us that they have already met some producers and directors wishing to propose their products. A partnership is therefore possible.

BF1 TV channel is also present. In addition to presenting its programme, it produces programmes and live interviews at FESPACO and broadcasts emotions from movie theatres. To achieve this, BF1 has deployed a studio on the site of FESPACO. The channel also wishes to add new content acquisitions to its programme and is having talks with directors and producers.

Joël SORE

Ange Kevin SAWADOGO



## Benefits of FESPACO Pro for ISIS



**Mr. Frederic Kabore,  
Director General of ISIS**

The Pan-African Film and Television Festival of Ouagadougou is meant to be the ideal school for cinema training institutions. This is the conviction of the Management of the Higher Institute of Image and Sound

(ISIS). ISIS has implemented a number of activities focused on teaching as part of FESPACO Pro 2023. These include master classes, roundtables, panels, and training with key figures and experienced professionals of the film industry. FESPACO Pro provides an opportunity to “immerse students in the festival’s universe while allowing them to touch things that are not common”, said Mr. Bangbi Francis Frederic KABORE, Director General of ISIS. His institution has now taken over the presidency of the Pan-African Federation of Cinema and Audio-visual Schools (FEPECA)

**Joël SORÉ.**



Vendredi 03 mars			
Heures	Activités	Lieu	Description
10.00 - 12.00	Cérémonie de clôture FESPACO Pro/MICA	Chapiteau Salle de conférence, siège du FESPACO	Chapiteau Salle de conférence, siège du FESPACO
15.00 - 18.00	Master class Production	Petite Salle de la mairie de Ouagadougou	Regards croisés sur la Production avec Dora BOUCHOUCHA (Tunisie) Steven MARKOVITZ (Afrique du Sud), animée Pedro PIMENTA

## FESPACO PRO Presents Different Professional Opportunities to Producers and Directors

On Thursday 02 March 2023, FESPACO PRO organized a round table with organisations that provide support to film actors.



**Support Funds are expecting relevant projects**

Attended by Red Seal Lab and IDFA Bertha Fund, the meeting aimed to present professional opportunities to producers and directors.

Placide SANOU, Coordinator of MICA, presented the film market as a place where catalogues are displayed and can be consulted, and also a place to link up with support funds, and for on-demand screenings, that is a screening at the request of producer or director.

Red Seal Lab is part and parcel of the English Organization Red Seal Foundation. For Ka-leem AFTED, its representa-

tive, Red Seal Lab is an incubator for new directors, providing "training by the best directors in the world".

IDFA Bertha Fund supports the Amsterdam International Documentary Festival. It accompanies films in development or seeking co-production. According to Sellin MURAT, representative of the Fund, "in the case of co-production, the Fund does not support projects if Europe or North America is in the majority (...) the project must be relevant because you can only apply once".

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