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Crossed views between Gaston KABORE and Souleymane CISSE



Gaston KABORE



Souleymane CISSE

Gaston KABORE and Souleymane CISSE believe that African cinema must progress and young people have this responsibility. The two leading figures of African cinema shared their experiences with young passionate filmmakers. At the center of the exchanges: cinema as art, profession and industry. "We will not be able to make cinema if decision-makers do not understand what cinema is," said Gaston KABORE. "It will be difficult for the film industry to grow in countries without screening rooms", added Souleymane CISSE.

The two winners of the Etalon d'Or de Yennenga agree that the task seems immense, but like the longest

journey, it must begin with the first step. "Tomorrow is for the younger generation and it must be written today", Souleymane CISSE added and went on: "Cinema is a rigorous profession and it is through work that we will impact societies".

The advice given to young filmmakers did not fall on deaf ears. At the end of the exchanges, Désiré AMEKA, a young Malian director, said he was edified. "The main thing I kept in mind is that we must not give up, we must continue the fight until the end of the tunnel," he said.

Eloges BEOGO



Logos include: Ministry of Foreign Affairs, UNESCO, UNICEF, Gouvernement du Grand-Duché de Luxembourg, FOPICA, Loterie Nationale Burkinabè, OCP, Lafi, Organisation Internationale de la Francophonie, Institut Français, Nations Unies, Conseil de l'Entente, UEMOA, ONUDC, RED SEA International Film Festival, and others.

UNAFIB Looking for partners



Mrs Odette BAYILI, Member of UNAFIB

The National Union of Women Professionals in the Movie Industry (UNAFIB) is at the 21st edition of MICA looking for partners. In addition to this, the association is seeking further visibility. UNAFIB is made up of directors, producers, actresses, make-up artists, and so on. At this MICA

edition, UNAFIB is trying to spread the word about its activities. Mrs BAYILI Odette, a member of UNAFIB, said her organization wants to expand its address book to support the Women's Film Day they have initiated.

Farida Roseline Olivia COMPAORE

Cameroonian TV Series Seek Broadcasters



Le stand Camerounais tenu par Elgis Production et Vynavy Production

Two Cameroonian production companies are currently at the African International Film and Audio-visual Market (MICA) with TV series seeking broadcasters. The two production agencies, Elgis Production and Vynavy Production, have joined forces to represent Cameroon at this FESPACO-PRO/MICA 2023. According to Mr Yves Martial YAYE, Public Relations Officer for both organizations, Cameroon is at MICA with many projects, mainly TV series looking for distributors and broadcasters.

Among the productions proposed at MICA 2023 is the comedy series "Le Coach Kofi", shot in Togo and co-produced by Elgis Production and Mabayat. It tells the story of an unemployed, overweight man who pretends to be a coach.

"Le coach Kofi" is the first season of a 25-episode series. "MICA 2023 is promising because we have met many potential partners", Mr Yves Martial YAYE says optimistically.

Ange Kevin Sawadogo



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Time	Activities	Venue	Description
09.00 - 11.30	UNESCO DAY	Burkinabe Shippers' Council - CBC	Gender equality in cultural and creative industries, a contribution to peace in Africa
			Presentation of the report "Re-thinking policies for creativity: Culture, a global public asset".
14.00 - 16.00	Master-class "Cinema Costume Design"	Small room of the City Hall	Fashion design with Pathé OUEDRAOGO (Pathéo), Maurice Hermann OUEDRAOGO (OHM) & Martine SOME (MS), moderated by Stéphanie ZONGO

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