



# News FESPACO 28



N° 05 \*Thursday March 2, 2023\*

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## Fespaco 2023

### THOMAS SANKARA AWARD

For the 5th consecutive time, the Thomas SANKARA Award will be presented to a director of a short film in the FESPACO official selection.



Organizers of the conference press on the Thomas SANKARA Award

Worth CFA 3,000,000 the Thomas SANKARA Award aims at encouraging the director and the producer of the film chosen by a special jury of 5 professionals of the movie industry. This year, director from Niger Rahmatou keita chairs the jury. The award consists of a financial envelope, a certificate and a trophy, which will be given to the winner during the Short Film Night on Friday, March 03 at the Thomas SANKARA Memorial. Adjudication criteria will include creativity, narration and especially the positive representation of African imagination.

Filmmaker Balufu Bakupa-Kanyinda, initiator of the short film night, announced a donation of CFA one million on behalf of the Thomas SANKARA Award Committee to support the war effort in Burkina Faso.

The Award Committee was met the media on Wednesday 1st march 2023 morning at the Thomas SANKARA Memorial, in the presence of the Economic, Business and Agricultural Alliance of African Countries, official sponsor of the prize.

Delphine B BANISSI

### ONTB

### A TOUR OPERATOR AT THE 28<sup>th</sup> FESPACO



One day tourists at the 28<sup>th</sup> edition of FESPACO

The Burkinabe National Tourist Office (ONTB) is present at FESPACO 2023. It offers travel agency circuits to festival-goers to help them discover the city and in particular its tourist potential. FESPACO also rhymes with discovery and dream. The dream sold here is not virtual, but tangible and out in the air. Staff of the Federation of Employers' Organizations for Tourism and Hotel industry (FOPATH) have been able to

perceive this tourist reality to which many residents of Ouagadougou, stuck in their daily lives, do not pay attention. During this tourist excursion, they visited the Thomas SANKARA Memorial, the National Heroes Memorial, the National Museum, CENASA and the Headquarters of FESPACO.

Parfait Fabrice Sawadogo

### Thursday 02 March 2023

Debate-Forum Programme at the VIP Tent in the premises of FESPACO from 8h30mn to 12h30mn:  
1- Luc DAMIBA "Laabli l'In-saisissable"

2- Souleymane Sy SAVANE "Mon père le Diable"  
3- David CONSTANTIN "Simin Zetwal (Regarde les étoiles)"



## A Round Table to Reflect on the "Integration of the Diaspora into FESPACO"



Janaina OLIVEIRA, main organizer of the round table

On Tuesday 28 February 2023 as part of the 28th edition of FESPACO, the Diaspora round table was held under the theme "FESPACO in the Diaspora: Connections with international festivals and proposals for an integrated future." L'activité a été présidée par Janaina OLIVEIRA de la structure SPCINE.

The panel was chaired by Janaina OLIVEIRA from SPCINE. The round table aims to enhance experience sharing, collect feelings and views and also reflect on difficulties and possible



Participants in the round table

solutions that the Diaspora is experiencing. It also seeks to reach out to the Diaspora at this 28th edition and decide how to harmoniously integrate it into FESPACO.

On this second day of the round table, discussions focused on the issue of the audio-visual industry, including distribution, image management, etc. A presidium with various profiles led the debates.

Following the round table, Janaina OLIVEIRA wished that the discussions continue to generate a call to action for the next edition of FESPACO.

**Boureima PASSERE**

## Round Table of the "Wise"

How to Move from Films to Books and the Other Way Round? This is Not Always an Easy Task



Participants et panélistes SAGES

The issue gathered participants in a roundtable hosted by SAGES (Société des Auteurs et des Gens de l'Écrit et des Savoirs) as part of the 28th FESPACO edition.

Poor transcription of cinematographic works, adaptation challenges and copyright distribution issues were addressed during discussions as these are evils that have very often undermined the African film production industry. Most of the time, parties find it hard to determine copyright as some co-authors are not declared. Therefore, stakeholders must have an audio-visual contract and according to Boubacar Dao, President of SAGES, this requires much attention as it can be an excellent source of motivation for African filmmakers and writers, as they can inspire each other in their productions.

At this 28th FESPACO edition, discussions between filmmakers and writers revolved around their internal organization as usual.

**Sada Go**

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## Master Class Perspectives on the Challenges of TV Series in Africa.



Samantha Biffout, Gabonese TV series producer and director and Senegalese actress Fatou Kandé Senghor.

Professionals of the motion picture including Abdoulaye DAO, director of “vis-à-vis” and “Quand les éléphants se battent” series, Samantha Biffout, Gabonese TV series producer and director and Fatou Kandé Senghor, Senegalese actress, discussed directly on production issues with a relatively well-informed audience. It was a session for sharing experiences between participants in this master class.

Issaka SAWADOGO who has been involved with film projects for more than ten years, in-



Issaka Sawadogo

vited himself to the debates sharing his experience as an actor, for half an hour.

More than fifty young actors, directors, scriptwriters, producers and professionals of the motion picture took part to this meeting of giving and receiving. They came out well-equipped after three hours of discussions which went unnoticed.

Sada Go

### “BEAUX DRAPS ”

#### A Feature Film by Burkina Faso Filmmaker Elifal Awèoutiougui BALORA

The film is a concentrate of themes that festivalgoers and film-fans are invited to discover. Built upon dilemmas as the title “Beaux Draps” suggests, the film addresses issues such as child abuse, levirate, arranged marriage, street children’s lives, adoption of children, truths and lies in couples. BALORA, the film director, carries film-fans from real to virtual while keeping the suspense until the end. The biggest dilemma in the film is the adoption of Landry by his mother’s husband. The mother, with the complicity of her son, skilfully concealed their relationship as mother and son. However, Landry’s adoptive father will eventually find out what the two were plotting as he travelled to Landry’s village to comply with law. Once back home, he will face his beloved wife and the child who has now become his wife’s child. Up to you to judge!

Lébouré Crépin ZANZE

## LONAB

### “LONAB, Partner of FESPACO 2023”

FESPACO News met the Director General of the Burkinabe National Lottery. This institution has been partnering with FESPACO for more than a decade. Here is what he says about this relationship.

**FESPACO News: Mr Director General, LONAB is the major national sponsor of the 28<sup>th</sup> edition of FESPACO, can you tell us what is behind this support?**

LONAB’s core mission is the mobilization of financial resources through the organization and operation of gambling and other activities to contribute to the socio-economic development of Burkina Faso.

It is in this spirit that it supports the Government of Burkina Faso in promoting culture and therefore accompanies each edition of FESPACO, as well as other major events. To answer your question, the theme of this 28th edition is very stimulating. Without culture of peace, human activities are almost impossible. This is one of the reasons why the National Gaming Agency has once again associated its image as National major sponsor by providing the National Organizing Committee with a financial envelope of CFA 50 million. Through this support, LONAB intends, not only to contribute to the success of this edition but also to promote its increasing social responsibility as part of axis 06 of its strategic development plan.

**FESPACO News: LONAB is awarding a special prize at this 28<sup>th</sup> edition, tell us about that prize.**

Indeed, in addition to the financial support to the National Organizing Committee, LONAB, as in previous editions, is awarding a special prize called “**Prix de la Chance**”.



**Mr Ibrahim Ben Harouna ZARANI, GD of LONAB**

Worth CFA Five (05) million, the prize will go to the director of the best short film in competition which best addresses an issue of LONAB’s intervention area, namely support for culture, education, protection of the environment in short, any issue highlighting the socio-economic actions and problems of our populations.

**FESPACO News: As part of this sponsoring, what activities are being carried out on the various FESPACO sites?**

True to its slogan “Prizes to winners, benefits to the entire Nation”, LONAB has deployed its teams everywhere on the various FESPACO sites. First for visibility and awareness, but also for direct sale of our products, including Tombola Minute Plus, Telefortune and PMU’B. You will also see our animation vans on the ground, our stands at FESPACO Headquarters

and at *Place de la Nation*. All for the benefit of festival-goers.

**FESPACO News: Your concluding remarks**

First and foremost, I hope peace will return in my dear country, Burkina Faso. Secondly, congratulations to the National Organizing Committee for delivering in such a particularly challenging context for our brave people, and for the special effort in making this big event a success. I would also like encourage our teams on the various FESPACO sites promoting our products. Finally, I would like to invite the public to visit our stands and play, because with LONAB we always win.

Happy African Film Festival to all!

*“Prizes to winners, benefits to the entire Nation”*

**The Redaction**

**LOTIERIE NATIONALE BURKINABÈ**  
Les lots aux gagnants, les bénéfices au Faso

Sponsor National Major du 28ème FESPACO  
Bonne fête du cinéma africain

Nos produits

PMU'B, Tombola Minute Plus, Telefortune

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