



FESPACO Pro

The Professional Component of the Film Industry

Ousmane BOUNDAONE, Coordinator of FESPACO Pro presents his organisation.



Mr. Ousmane BOUNDAONE,
FESPACO Pro Coordinator
FESPACO-PRO INFO (FPI): What is FESPACO Pro?

Ousmane BOUNDAONE (OB): FESPACO Pro is the professional component of the film industry. It is a space for promoting film companies and interacting with foreign countries. It mainly consists of workshops, master classes and lectures. The main assignment of FESPACO pro includes distributing and promoting films.

FPI: What are the key activities of FESPACO Pro?

OB: We are essentially planning two workshops: Yennenga workshop and Yennenga connection. Yennenga

workshop has three components: Yennenga Post Production, Yennenga Academy, and Yennenga Coproduction. Yennenga Post Production is designed for those who have finished producing and lack the financial and technical means to complete their project. Yennenga Academy is a space of transmission and immersion for young filmmakers who interact with great figures of the African cinema. The last component is Yennenga coproduction, which focuses on fiction feature film directors. It promotes co-production across different countries, the film becoming an international production and therefore better sold. The second round of workshops relates to Yennenga Connection. This is a space for interaction between different actors of the

film industry. Through master classes, the pioneers who have left their mark on the African cinema share their experiences with the youth. This edition has provided for a space where the elders and the youth can share, with the aim to further develop the quest for meaning in productions.

FPI: Do you think African cinema can compete with cinema from other continents?

OB: We have the same capabilities to create as those on the international scene. We just need the right tool. In Burkina Faso, for example, there is no permanent funding for the inception of a film industry.

Eloges BEOGO

Fespaco pro activity programme Sunday 26 February			
Time	Activities	Venue	Description
11.00 - 12.30	Official opening of FESPACO PRO/MICA	FESPACO PRO / MICA Pavilion (FESPACO Headquarters)	Speeches and stand visit
12.45 - 13.45	Inaugural Conference	Conference Room Tent, FESPACO Headquarters	Introduction by the European Union Ambassador in Burkina Faso on the theme: "Funding dynamics for African cinema and emergence of new talents"
14.00 - 16.30	Round table with partners of the ACP/EU Audio-visual Coproduction Programme in Africa (CNC, OIF and World Cinema Fund) and Cinema Funds in Africa	Conference Room Tent, FESPACO Headquarters	Funding dynamics for African cinema and emergence of new talents
16.00 - 18.00	APASER Conference	Yennenga Connexion Tent, FESPACO Headquarters	Presentation of APASER platform to African film professionals



MICA 2023 looks good

The 23rd edition of the African International Film and Audiovisual Market (MICA), which will be held from 26 February to 3 March, is promising. For MICA Coordinator Marc Placide SANOU, many actors have made the trip to Ouagadougou. The theme of this year's edition is: "The market of films from Africa and abroad: what opportunities for filmmakers?"



M. Marc Placide SANOU,
coordonateur du MICA

FESPACO-PRO INFO (FPI):
What is MICA?

Marc Placide Sanou (MPS):
MICA is a digital space for film buyers, broadcasters and producers. Since 2021, with the new artistic project of the General Delegate of FESPACO, Alex Moussa

Sawadogo, MICA has become a component of FESPACO Pro bringing together the economic and professional aspects of the film and audiovisual industry.

FPI: What are the activities of MICA?

MPS: MICA is a hub for several activities. We have exhibitions of various production, distribution, broadcasting companies as well as streaming platforms. There are also Business to Business sessions, master classes.

FPI: What are your expectations for this 21st edition of MICA?

MPS: Our expectations are quite well met. When we look back, on 15 September 2022 when we launched the call for registration for MICA, we were not expecting such attendance from participants. We even thought that the various actors would be reluctant, but to our great surprise, the platform is now full. All 98 stands are booked.

FPI: How is the film sold in the market?

MPS: Broadcasters and programme buyers meet and do business. All stakeholders of the film industry are well served. This year the peculiarity of MICA is that there are producers who have developed projects to find co-producers to better sell their films.

FPI: What are the prospects for the next edition of MICA?

MPS: With the permission of copyright holders, we want to avail films registered for MICA online to allow those who are unable to come to Ouagadougou screen the films. This can be a source of revenue for MICA and even for copyright holders.

Eloges BEOGO






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