



APASER wants better protection for copyrights



M. Laza RAZANAJATOVO, President of APASER

Presented at FESPACO Pro 2023, the Pan-African Alliance of Scriptwriters and Directors (APASER) fights for respect for copyrights. During a meeting on Monday 27 February 2023 with industry professionals, the Alliance presented the Integrated Operating System for Audio-visual Works (AVSYS), specially developed to control and execute all operations by an audio-visual copyrights management company. Its operating system identifies audio-visual authors and the companies to which they belong. The system can also detect plagiarism, thus protecting authors and their works.

According to Mr Laza RAZANAJATOVO, President of APASER, this initiative generates 80% of revenues for authors, while the remaining 20% goes to APASER. For Mr RAZANAJATOVO, a reciprocity agreement should bind companies and organizations defending copyrights so that when a film by a foreign author shows in a given country, this author should be able to receive his due remuneration. Some countries have enacted laws in this sense, but enforcement is not effective, he deplors.

APASER was founded in 2017 at FESPACO by authors from across the African continent with support from the International Confederation of Authors' Societies (CISAC) and the Pan-African Federation of Filmmakers (FEPACI). It aims to defend authors by strengthening authors' societies and legislation in each country. The administrative office is based in Madagascar and its headquarters will soon be in Ouagadougou.

ANGE KEVIN SAWADOGO

Mali's Aspirations at MICA 2023



Mr. Modibo BA, Head of the Malian delegation at MICA 2023

Mali is at MICA 2023 with stated objectives. Guest of honour for this 28th FESPACO edition, the country occupies an impressive stand at MICA. The Malian delegation, led by Mr. Modibo BA, a film producer, has high aspirations: Making Malian films more visible, building new partnerships while strengthening the existing ones. To this end, Mr. BA has brought along a well-stocked catalogue and is primarily targeting funding and production agencies.

FARIDA ROSALINE OLIVIA COMPAORE



Novels and Cinema, a Win-Win Relationship



Sophie KAM, Author-Scriptwriter

How to pool together resources and skills for literature, cinema and audiovisual? The Société des Auteurs, des Gens de l'Écrit et des Savoirs (SAGES) addressed the issue on Monday 27th February 2023 as part of a roundtable on adapting novels from films. This provided an opportunity to share relevant success stories, taking the case of L'As du Lycée by Burkina Faso director, Missa HEBIE as an example. Sophie KAM, an author and scriptwriter adapted the film into a novel

sold in 5,000 copies.

With this expertise, Ms. KAM believes that filmmakers would gain much by looking at this way of making their work more accessible in areas where watching a film on a screen can be seen as a luxury. Therefore, she dreams of adapting many films including SIRA into novels to “allow people to further travel all over the world”.

Joël SORÉ

Abdoul Salam KOUSSOUBE and Jiguiya Production Support Young Filmmakers



M. Abdoul Salam KOUSSOUBE

Abdoul Salam KOUSSOUBE is a young filmmaker who has just completed his training with the Creative Generation, Generation Film Collective and dreams of producing and selling at MICA one day. To this end, he works for Jiguiya Production, a production company he has created with other young people. Their ambition is to support

young filmmakers and make their productions more professional. To achieve this, Jiguiya Production is promoting the Ouaga Tout Court project providing a training framework for short film directors. Mr. KOUSSOUBE is at MICA to meet festivalgoers and present his company's services.

Eloges BEOGO

Wednesday 01 March			
Time	Activities	Venue	Description
10.00 - 12.00	FEPACI Round Table	Conference Room Tent, FESPACO Headquarters	Round Table on film restoration with Aboubacar SANOGO and Cheick Oumar SISSOKO
14.00 - 17.30	Round Table: "South-South Coproduction and with the rest of the world" facilitated by Pedro PIMENTA	Conference Room Tent, FESPACO Headquarters	<p>Speakers: FREDA, an example of Coproduction: Jean Marie GIGON, SaNoSi (France) - Faissol NONLONFIN, Merveilles Production (Benin) - Jessica GENEUS, Ayizian Productions (Haiti)</p> <p>Speakers: Aurelien BODINAUX, Neon rouge (Belgium) - Apolline TRAORE, Films Selmon (Burkina Faso) - Abdoul Aziz CISSE, FOPICA (Senegal) - Jean Marie GIGON, SaNoSi (France) - Souleymane KEBE, Sunuy Films (Senegal)</p>

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