

REGULATIONS FOR MICA 2015 **17th EDITION**

The African International Film & TV Market (MICA) is organized alongside the Pan-African Film & TV Festival of Ouagadougou (FESPACO).
MICA is an activity under FESPACO.

MICA is a professional platform for selling and buying film and video works. It equally provides an opportunity for film professionals worldwide to meet and interact, and promote cinematographic and video works.

Article 1: The regulations hereto aim at defining the conditions pertaining to the organization, operation and participation of filmmakers and film professionals into MICA.

Article 2: The 17th edition of the African International Film and TV Market (MICA) will take place from **28 February to 06 March 2015**.

Article 3: Participation into MICA implies in acceptance of the regulations hereto.

Article 4: Entering a film into MICA entails:

- Sending the whole registration package including the following documents and materials:
 - A (01) registration form (available on FESPACO Web Site), duly completed, dated and signed with the **director's or producer's mail address in upper case character**;
 - A (01) French and English synopsis of the film;
 - A (01) detailed technical data sheet;
 - A (01) bio-data of director or producer;
 - Two (02) DVD copies of the film;
 - Two (02) passport-size photographs of director or producer;
 - Two (02) posters of the film: 1 m × 1.80 m (feature fictionals and 0.60 m × 0.80 m (other sections) ;
 - Three (03) photographs of the film ;
 - A (01) brief summary of activities by the production company.

- Payment of the registration fee amounting to **twenty five thousand (25,000) francs CFA** or equivalent in euro or dollar, for each film entered.

The complete registration package and fee shall be sent to MICA on **30 November 2014 the latest** to:

FESPACO / MICA
01 BP 2505 Ouagadougou 01
Burkina Faso
Tel: (226) 50 30 83 70 / 71

Article 5: Entering a film into the market entitled the entering party to promote it within the MICA venue. Inserting a film in the MICA official catalogue is subject to effected payment of registration fee.

Article 6: Shipping fees both ways for film copies shall be paid by sender. The parcels shall be marked “**For Cultural Use Only**” and “**Without Market Value**”.

Transport fees and possible customs duties and taxes for any parcel sent by an express carrier must have been entirely paid for. Otherwise, FESPACO reserves the right to refuse such parcel.

FESPACO shall not assume responsibility for errors in shipment or damages resulting from the sending of films.

Furthermore, FESPACO shall not be liable for damages resulting from the initial poor condition of copies.

Article 7: Films entered into MICA may be seen on demand in a space adapted for the purposes for professionals with a badge

Article 8: On request to the Manager of MICA, screening sessions may be organized depending on the programme schedule for films.

Screening fee is **thirty thousand (30,000) francs CFA per hour** or equivalent in euro or US dollar.

This fee cannot be refunded and shall be paid in advance.

Article 9: Stands are made available by MICA for rent to production and distribution companies, institutions, festivals, exhibitors of audio-visual equipment and to any professionals who so wish.

Applications for stands shall be supported by a brief introductory summary of the company.

Rental cost for a **nine (09) m² stand** is **Four hundred thousand (400,000) CFA francs or equivalent in euro or US dollar.**

Article 10: For any film entry, special screening or stand renting, please contact:

FESPACO / MICA

01 BP 2505 Ouagadougou 01 – Burkina Faso

Tel: (226) 50 30 83 70 / 71 -

E-mail: mica17@yahoo.fr ; Site Web: www.fespaco-bf.net

Article 11: Payment may be made via electronic to the address of the Manager of MICA or via bank transfer to following address:

1- *Account holder: Agence Comptable Centrale du Trésor*

2 - *Bank: BCEAO*

3 - *Head Office or Agency: Agence Nationale du Burkina Faso (Ouagadougou)*

4 - *Bank Address: 01 BP 356 Ouagadougou (Burkina Faso)*

5 - *Bank SWIFT Code or BIC: BCAF BF BF*

- 6- IBAN : 261 21 00 C 000 50002 / 88
- 7 - To be sent to "FESPACO – PARTENAIRES"
- 8 - Account number: 000144210162

In the event of bank transfer, a copy of the transfer receipt shall be sent to the Manager of MICA.

Deadline for payment of rental fee for stands at MICA is **31 January 2015**.

Article 12: The Director General of FESPACO is competent to deal with any dispute over the interpretation of the provisions of the regulations hereto. However, amicable settlement shall be considered in priority. Only the French version shall be binding.